

## FOR IMMEDIATE RELEASE

### **Third Annual Pi Day Math Festival Celebrates Importance of Science, Technology, Engineering, Art and Math (STEAM)**

*talkSTEM's Partnership with AT&T Performing Arts Center Engages Dallas Students and Educators in STEAM Innovation and Learning*

**DALLAS, March 4, 2019** – Teachers, students and families from around the Dallas-Fort Worth area are invited to participate in the third annual **Pi Day Math Festival** where real-life applications of Science, Technology, Engineering, Arts and Math (STEAM) are on full display by nearly two dozen exhibitors.

The festival is organized by the nonprofit organization, **talkSTEM** in partnership with the **AT&T Performing Arts Center**.

It will take place between **10 a.m. and 1 p.m., March 14<sup>th</sup> at Sammons Park, 2403 Flora Street, Dallas, TX 75201** in the heart of the nation's largest contiguous urban arts district. The festival will showcase the many ways in which math impacts our world – in art, nature, science, technology, and more.

To RSVP for the event, go to <https://www.attpac.org/on-sale/2019/pi-day-math-festival/>

Click [here](#) to see some highlights from last year's event.

Families, teachers, and interested grown-ups are invited to attend this free event. There will be a wide array of fun, interactive math-related activities for kids. This year, **KERA's Sam Baker** will moderate a special panel with representatives from Dallas Arts District organizations who will discuss how STEM and the Arts has played key roles in all of their careers. Panelists from the **Dallas Museum of Art**, the **Nasher Sculpture Center**, the **Dallas Opera**, the **Dallas Symphony Orchestra**, the **Meyerson Symphony Center** and the **Perot Museum of Nature and Science** are scheduled to participate.

"What we're trying to highlight is that STEM is everywhere," said Koshi Dhingra, Ed.D, founder and CEO of talkSTEM, a nonprofit organization that promotes conversation about the diversity of STEM and STEAM thinking in our daily lives, in our communities, and in our world. "While this activity takes place on Pi Day, we are trying to make math and science appealing and relevant to all students who increasingly are going to need these kinds of skills in any career they pursue."

Nearly two dozen organizations will be participating in the festival, including the **Dallas Zoo**, **Southern Methodist University**, **Dallas Museum of Art**, **Perot Museum of Nature and Science**, **UT Southwestern Medical Center**, **KERA**, **Girl Scouts of Northeast Texas**, **Dallas County Community College District**, **Dallas Opera**, **UT**

## **Arlington, Dallas Public Library, Dallas Arboretum, Dallas ISD, and the Dallas Jazz Piano Society.**

The Pi Day Math Festival also marks the official launch of **two free programs** that are designed to promote the fact that math, as Dr. Dhingra says, is “anywhere, any place, any time.” The two programs are:

- **Create Your Own walkSTEM** – free programming for all schools, afterschool activities, community spaces, homeschooling groups, etc. You can download materials [here](#)
- **DIY Math Festival** - free programming for schools and other learning spaces, inspired by the Pi Day Math Festival, (organized by AT&T Performing Arts Center and talkSTEM.) You can download materials [here](#).

To learn more about the festival or the two free programs or to interview Dr. Dhingra, contact Neil Foote, Foote Communications, [neil@neilfoote.com](mailto:neil@neilfoote.com), 214.448.3765.

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### **ABOUT talkSTEM**

talkSTEM is a 501(c)3 organization that promotes the diversity of STEAM (Science, Technology, Engineering, Arts and Math) thinking in our daily lives, in our community, and in our world. talkSTEM was founded by Dr. Koshi Dhingra. Dhingra has a doctorate in Science Education from Teachers College, Columbia University, and has years of experience teaching at the middle and high school levels, as well as at teacher education programs. Previously, she served as a director of the Science and Engineering Education Center at the University of Texas at Dallas. Learn more about talkSTEM and its programming by visiting: [talkSTEM.org](http://talkSTEM.org)

### **ABOUT THE AT&T PERFORMING ARTS CENTER**

The AT&T Performing Arts Center is a nonprofit foundation that operates and programs a 10-acre campus comprised of three premier performance venues and a park in downtown Dallas. Opening in October 2009, the Center has helped complete the 30-year vision of the Dallas Arts District.

Audiences enjoy the best and most recent from Broadway; the finest dance companies from across the globe co-presented with TITAS Presents; top concerts and performers with Center Presents; and cutting-edge speakers from the #hearhere series. Thousands of students explore and more deeply experience the arts through the Center’s education program, Open Stages. Working with local service agencies, the Center provides free tickets to underserved individuals and families through Community Partners. These programs are made possible by the ongoing support of donors and members.

The Center's five resident companies are among the city's leading arts institutions: Anita N. Martinez Ballet Folklorico, Dallas Black Dance Theatre, The Dallas Opera, Dallas Theater Center and Texas Ballet Theater.

Designed by internationally acclaimed architects, the Center's campus includes the Margot and Bill Winspear Opera House, Dee and Charles Wyle Theatre, Annette Strauss Square, and Elaine D. and Charles A. Sammons Park, which are some of the finest performance venues in the world.

The Center's mission is to provide a public gathering place that strengthens community and fosters creativity through the presentation of performing arts and arts education programs. For more information about the AT&T Performing Arts Center and to purchase tickets, become a member, or make a donation, visit [www.attpac.org](http://www.attpac.org).

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